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KUALA LUMPUR: For six months beginning Thursday, 44,000 students in the Klang Valley will be encouraged to collect used Tetra Pak cartons into special beverage recycling bins provided at their schools.

It is carried out under the "Nature for Nature" programme to instil love for the environment among children at 25 primary day schools in the Klang Valley.

The programme, organised by Tetra Pak (Malaysia) Sdn Bhd with the cooperation of the Forest Research Institute of Malaysia (Frim) was launched by the Education Ministry's principal assistant director Mohd Anual Abdul Hamid, Thursday.

The programme encompasses activities, like mini-carnival and contests on recycling, to educate students on various renewable energy source and provide tips on how to save energy, he told reporters at the launch of the programme at Sekolah Kebangsaan Bangsar Jalan Pantai Baru, here. Bernama